

Pooria Parhizkar

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Experienced Software Developer and Agile Leader with 4+ years of expertise in Frontend Development. Proficient in 20+ languages and tools, I've collaborated on 50+ projects, mentored 10+ junior developers, and fostered a high-performance environment. Successfully managed projects internationally, showcasing a global perspective. Eager to bring my passion for coding and collaboration to drive innovative solutions.

Skills

Programming Languages C, C++, C#, Java, Python, JavaScript, TypeScript

Framework & Libraries & Learning Tools React.JS, Next.JS, Angular, JQuery, Kotlin, Bootstrap, SASS

Project Management Trello, Jira, Atlas, Scrum

Certifications (LinkedIn badge) HTML, CSS, JavaScript, React.JS, Front-end Development, Unity, C

Other HTML, CSS, Git, Linux, UML, Object-Oriented Programming

Work Experience

Frontend Developer Payever GmbH, Hamburg-Germany, Remote

Mar 2023 – Mar 2024

- Contributed to [DMEXCO - Digital Marketing Expo & Conference \(https://dmexco.com/\)](https://dmexco.com/) on 20th Sep 2023
- Spearheaded the development of an app system, which empowered **Third-party** developers to build over 50 diverse and innovative apps within the platform.
- Implemented a **multi-theme** feature across the entire project, resulting in an impressive 25% increase in user engagement and average time spent on the platform.
- Personalized the application's appearance and optimized its speed by maintaining and improving the complete **UI pack**, leading to an outstanding 20% increase in user feedback.
- Pioneered the design and successful integration of an **Omni-channel** communication platform, encompassing WhatsApp, Facebook Messenger, Instagram Messenger, and Telegram, which contributed to a notable 15% growth in total platform members.
- Streamlined the **Builder app**, enabling normal users to create full-fledged websites with logic, eliminating the need for code, and accelerating website creation by 40%.
- Lead the development of an innovative **messaging application**, seamlessly integrating a **live-chat** module into external websites. Achieved a substantial 32% acceleration in collaboration efficiency and streamlined website creation through a direct link sharing feature.
- Technology Stack: HTML, SCSS, JavaScript, Typescript, Angular, NestJS, GraphQL, RabbitMQ, MongoDB, Microservices

Frontend Developer Arkamond, Tehran-Iran, Hybrid

May 2020 – Aug 2023

- Collaborated with cross-functional teams to develop and launch **10+ international super web applications**, encompassing 500+ designed UI/UX pages.
- Leveraged advanced technologies, including **OAuth** and **Microservice Architecture**, for multi-panel projects. Utilized **React.js**, **SCSS**, **jQuery**, and **SSR** tools (**Django templates/Next.js**) for significant **SEO** improvements and a 250% increase in monthly acquisitions.
- Achieved 40%-member growth by creating highly responsive, **Cross-browser**, and accessible web apps for **Mobile (React Native/PWA)** and **Desktop (Electron.js)** platforms.
- Led and mentored a team of 5 juniors, contributing to high-performance outcomes, and actively participated in **Scrum** methodology, including product release presentations and code reviews.
- Ensured product quality with **Jest framework**, achieving +95% test coverage.
- Optimized user experience with image/code optimizations and custom **Webpack.js** configuration, resulting in a +24% faster load time compared to industry averages.
- Technology Stack: HTML5, SCSS, JQuery, Bootstrap4, Material UI, TypeScript, React.JS, Next.JS, React Native, Electron JS, Django Template, Django, Docker, PostgreSQL, MongoDB, NginX, WebSocket, Git, Trello, Figma, Zeplin

Frontend Development leads Viraltech.co, Tehran-Iran, on-site

Oct 2020 – Mar 2021

- Engineered a cutting-edge **Mobile-friendly Cryptocurrency** project, featuring robust admin and user panels, and a highly responsive Single Page Application (**SPA**); project resulted in a 40% increase in daily active users and a 25% decrease in bounce rate.
- Revamped the **Client Dashboard**, reducing support tickets by 50% and improving user satisfaction.
- Mentored** and led a team of 3 members, implementing front-end libraries like Material-UI, antd, and bootstrap4 to accelerate development by 45%.
- Technology Stack: JSX, SCSS, Bootstrap4, Material UI, Antd, React.JS, ASP .Net Core, C#, MySQL, SQL Server, Azure DevOps, NginX, Git, Figma

Education

Iran University of Science and Technology (IUST) Tehran, Iran

Sep 2018 – Jan 2023

Bachelor's Degree in Computer Engineering

- Academic Advisor: **Dr. Reza Entezari**
- Final Project: Executed the creation of an open-source, multi-language, multi-theme, fully responsive project with PWA feature using the Next.JS framework. The project centered on cyber security and information sharing, supervised by **Dr. Mohammad Abdollahi Azgomi**.